

## **Mark Frisse, MD, MBA, MSc**

Mark Frisse is the Accenture Professor of Biomedical Informatics at Vanderbilt University. He also serves as Director of Regional Informatics Programs through the Vanderbilt Center for Better Health and in this capacity is responsible for coordinating regional, state, and national projects aimed at the application of information technology to advance patient care. Working through the office of the Governor of the State of Tennessee, he is director of one of the Nation's five state and regional demonstration programs in health information technology, focusing on the development of a comprehensive health information exchange system for southwest Tennessee.

Prior to assuming his position at Vanderbilt, Dr. Frisse was Vice President in First Consulting Group's Clinical Transformation Practice working to advance quality and safety through the application of technology, process redesign, evaluation techniques, and evidence-based practice. His experience includes quality and financial analysis, key metrics assessment, clinical visioning, strategy, vendor selection, pre-implementation planning, and clinical quality program alignment. In addition to participating in numerous short-term planning and evaluation engagements, Dr. Frisse served as an operational Vice President overseeing two large-scale transformation and clinical systems implementation efforts.

Prior to joining First Consulting Group, Dr. Frisse was Chief Medical Officer and Vice President, Clinical Information Services at Express Scripts, one of the Nation's largest independent pharmaceutical benefits management concerns. He served as general manager for their Practice Patterns Science subsidiary – a firm applying integrated medical and pharmaceutical claims data to reduce practice variation to a client list that included Blue Cross / Blue Shield of Missouri and Humana. He participated in the formation of RxHub – a new approach to electronic transmission of prescriptions from physicians to pharmacies. He was also responsible for the Express Scripts' DrugDigest consumer Web site and was active in the development of Express Scripts' consumer e-business strategy.

A Board Certified Internist, Dr. Frisse was a Professor of Medicine and Associate Dean at Washington University School of Medicine and he served as academic director of the Health Services Executive MBA program at the John M. Olin School of Business. In collaboration with the BJC System, he and his colleagues developed several innovative applications for adverse drug event prevention.

Dr. Frisse received his MD and MBA from Washington University and received a Master's Degree in Medical Computer Science from Stanford University. Active in medical informatics for 20 years, he is the author of approximately 50 scientific papers, reviews, and book chapters on medical informatics. He served as a consultant for numerous government agencies and health care concerns. He was a member of the National Research Council's Committee on Enhancing the Internet for Health Applications. He was one of the authors of the eHealth Initiatives 2004 report on e-prescribing and served as co-chair of the Markle Connecting for Health Policy group responsible for model data sharing agreements for health information exchange. Past board responsibilities include the eHealth Initiative, AMIA, and SureScripts, LLC.